

NETBOR

UX Design

IDEAS & GOAL

DO YOU HAVE NOT OFTEN USED ITEMS OR YOU ONLY NEEDED IT FOR NOW?

Netbor is the perfect online marketplace to lease and sell locally. Explore item around you and save money when you only needed for a short period of time, no need to wait for shipping, items you need were in the next door to you.

IDEATION & ARTICULATION

WHAT DOES THE APP DO?

- Lease item in the neighborhood
- Buy & sell new or used item
- Suggests similar item to user need
- Lease item before purchase

AUDIENCE & RATIONALE

WHO BENEFITS FROM THE APP?

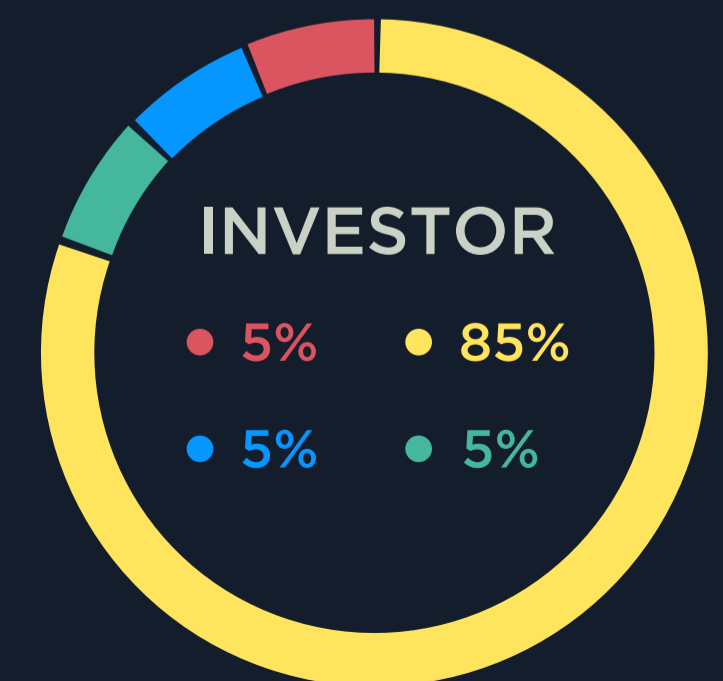
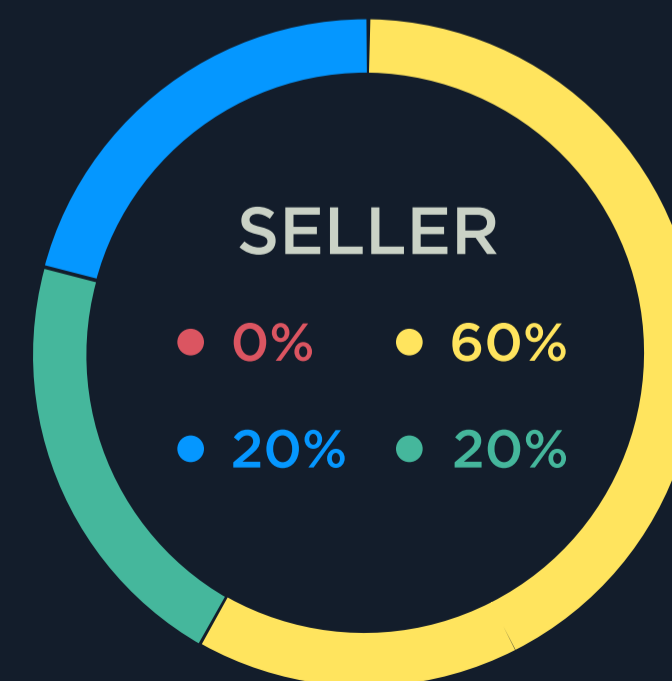
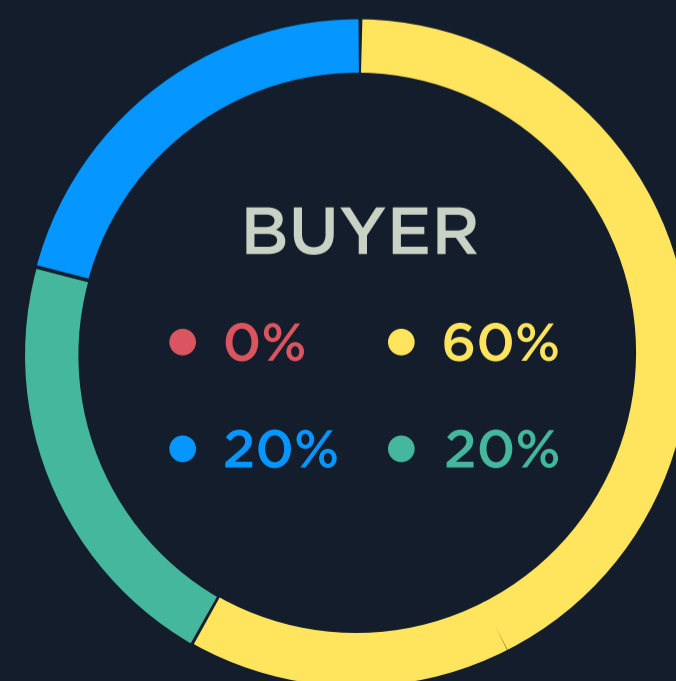
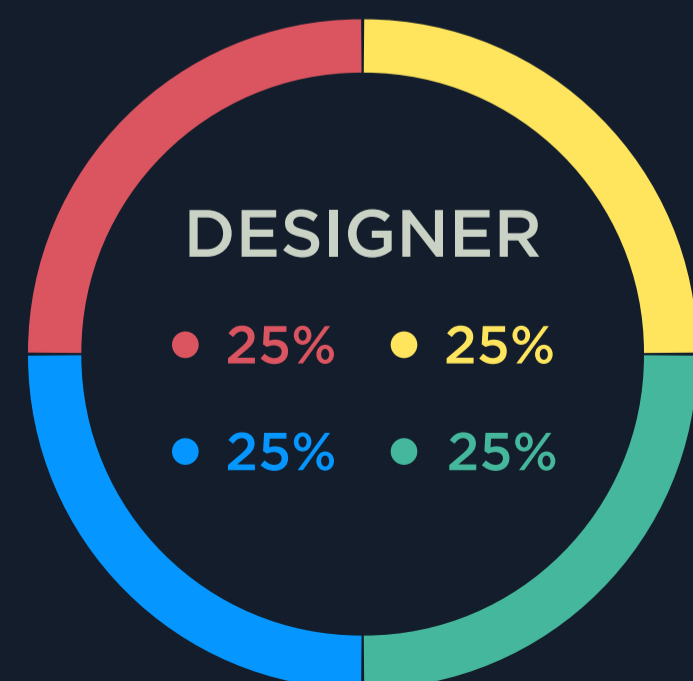
- People who want to save money
- People who want to earn money
- People who want to test out before purchase
- People who want to quickly access item

GOALS & OCTCOMES

WHY WOULD SOMEONE USE THE APP?

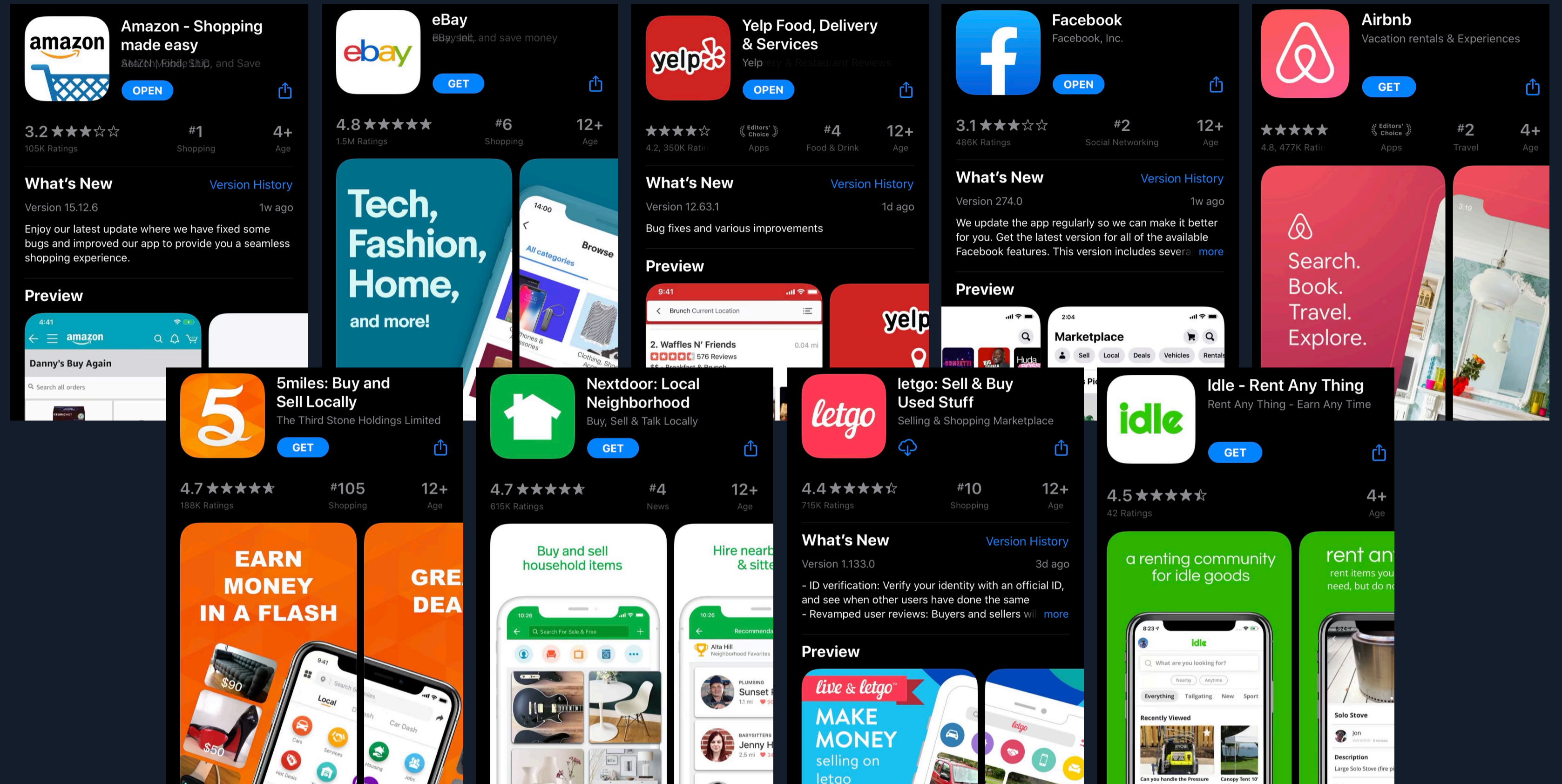
People who needs item for short period of time can found what they want in the app rent it for few hours or days, no need to purchase something that is not a daily used item, save money and the space at home.

- **Make Money**
- **Reduce item Wastage**
- **Build Community**
- **Provide a Useful App**



RESEARCH & DEVELOPMENT

HOW DOES APP WORK?



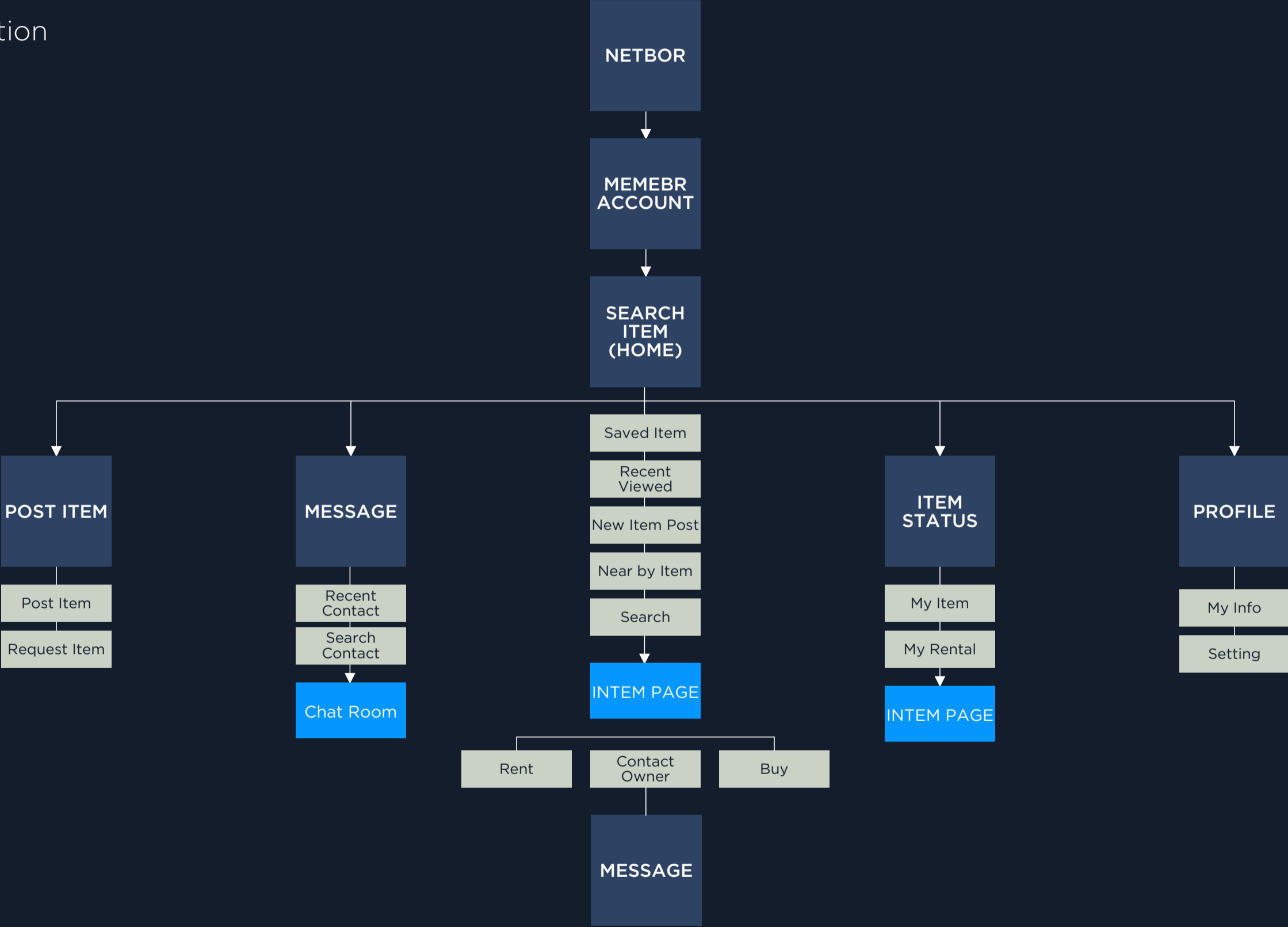
Amazon, Ebay, Facebook
New or used item on global network,
buy & sell around the world.

5miles, Nextdoor
Buy and sell locally.

idle, Airbnb
Rent things to others

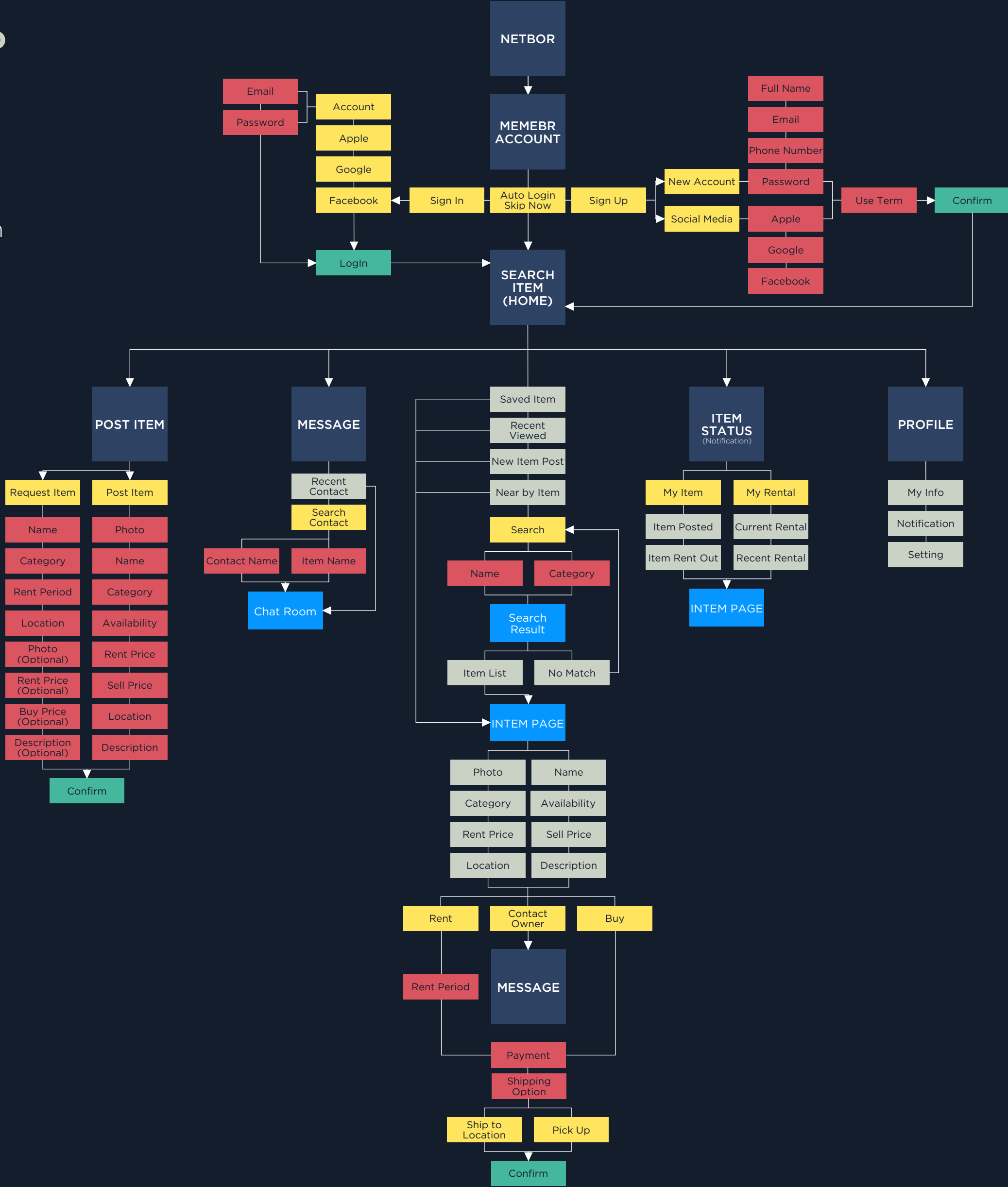
CONTENT MAP

- Dark Blue Main Page
- Gray Feature Section
- Blue Sub Page

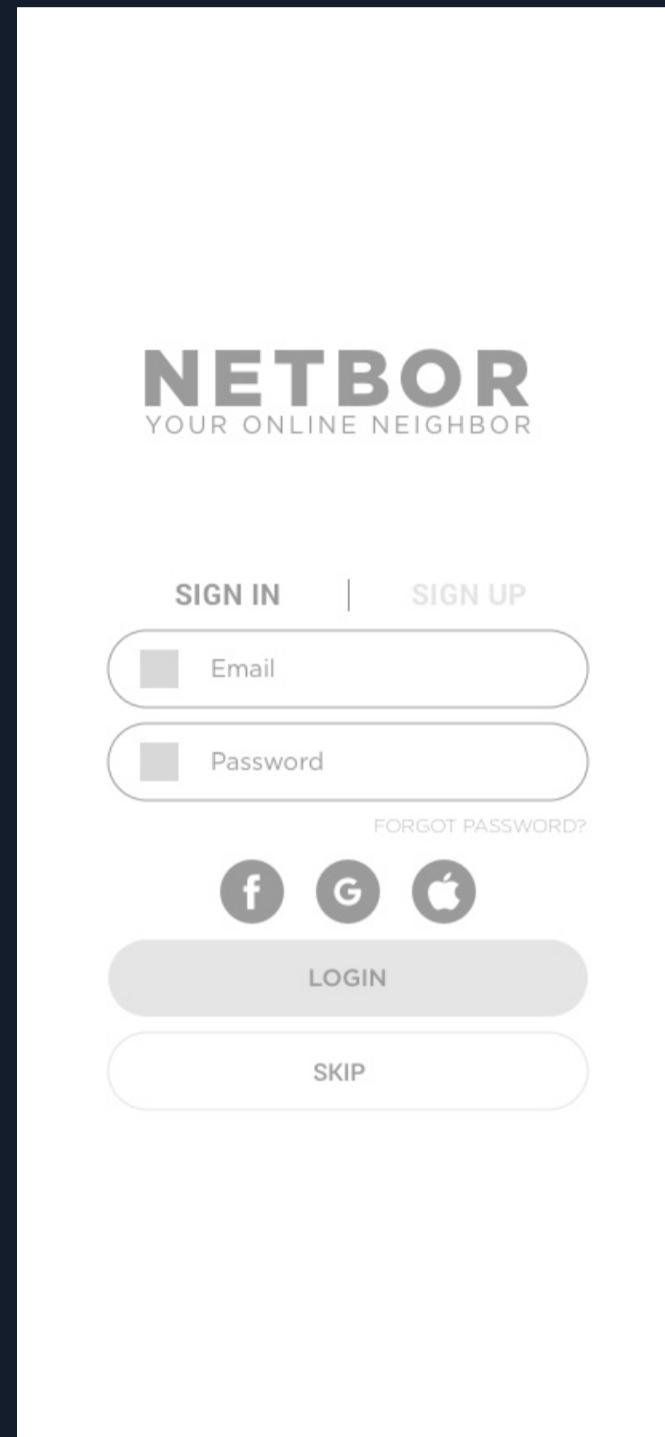


CONTENT MAP

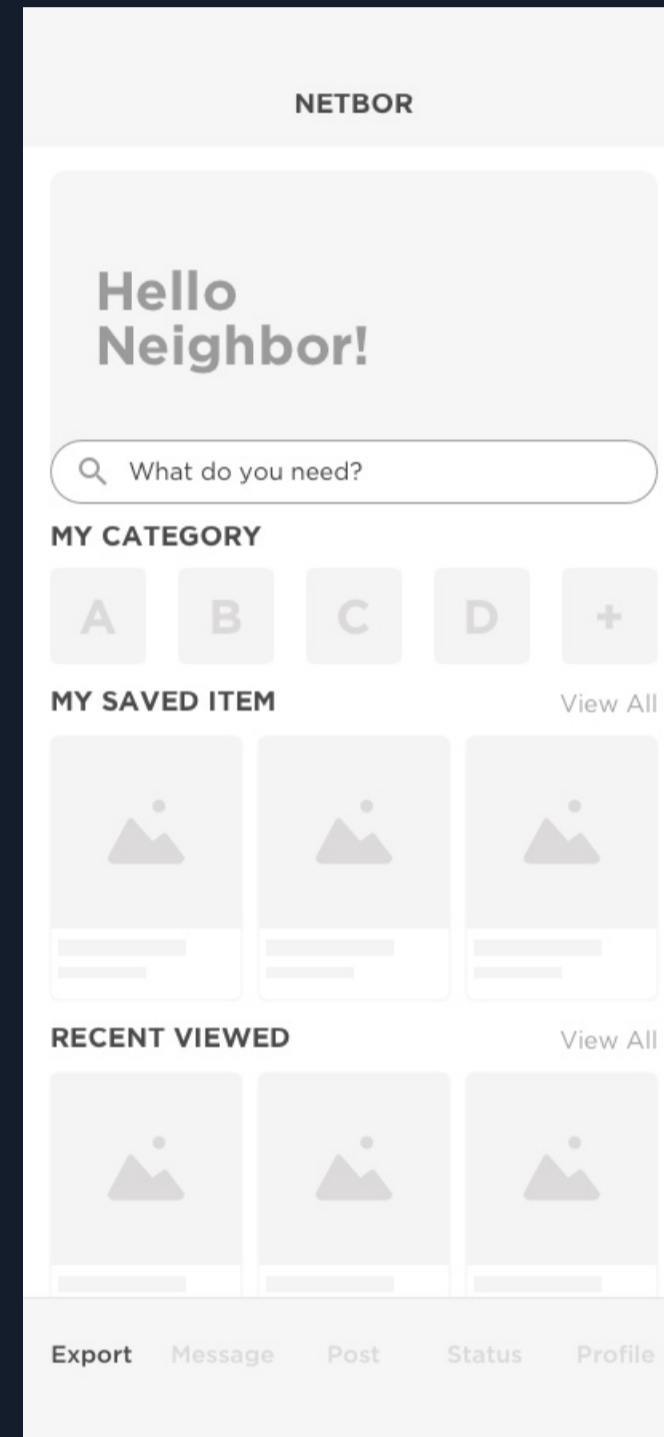
- Dark Blue Main Page
- Gray Feature Section
- Red User Action
- Yellow User Decision
- Green Confirmation
- Blue Sub Page



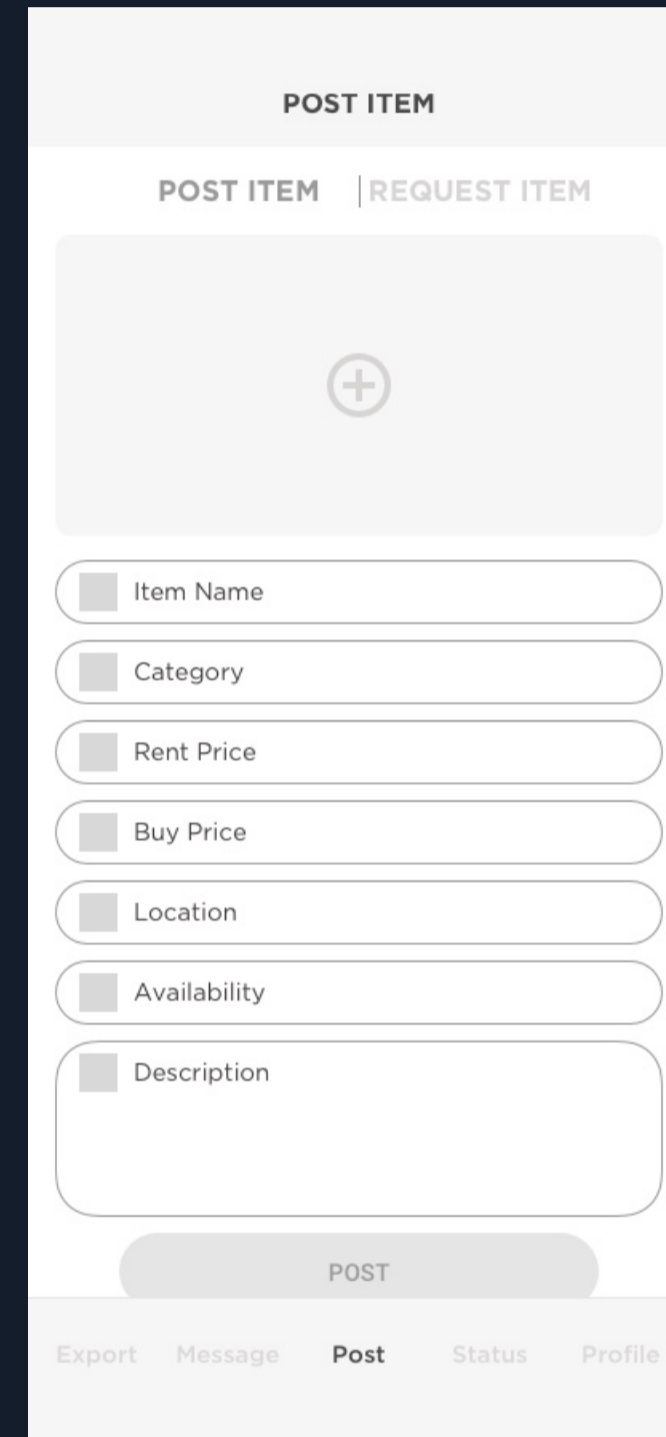
WIREFRAMES



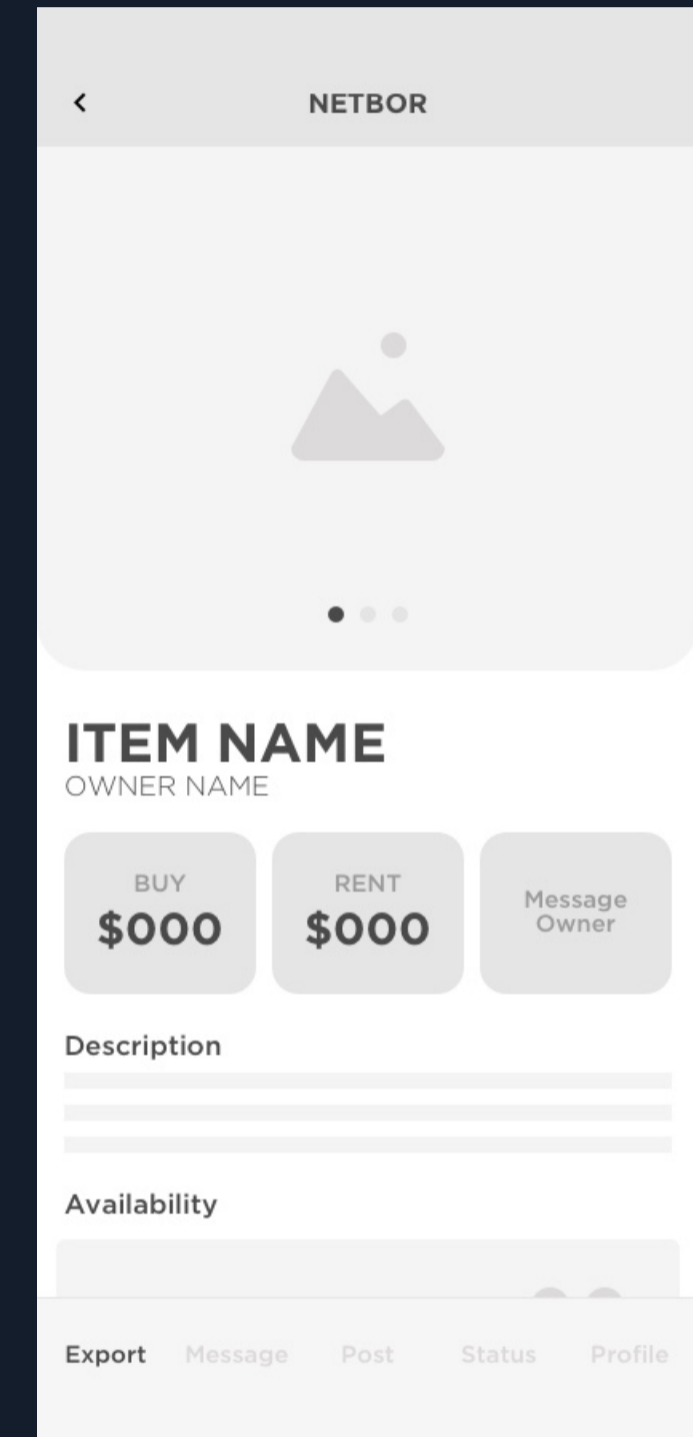
Sign In Page



Export (Home Page)



Post Item



Item Page

WIREFRAME FLOW MAP



WIREFRAME
FLOW MAP

NETBOR

UX Prototype

NETBOR