Di Wu

Product Designer

UI/UX designer with 7+ years of experience.
My passion is to present the best experience for user by solving complex problem into simple detailed and add new features base on user research and testing.

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🌐 http://www.wudiidesign.com/

WORK EXPERIENCE

MAR 2021 - PRESENT

Product Designer
Futronics

- Design wireframes, UI mockups and prototype for health care robot & web application.
- Create and define design system and style for company design detraction.
- Working with product manager and software team to add new features and improvement on products.

JAN 2018 - DEC 2020

Visual Designer
Chatterworks

- Produced marketing assets for founding presentation.
- Design wireframes, UI mockups and page prototypes.
- Produced Interaction map to demonstrate user flows.
- Defined navigation, user workflows and layouts focusing on usability.

SEP 2015 - JUN 2018

Interaction Designer
Weedmaps

- Improve the usability of customer interactions.
- Researched targeted users to improve application designs and enhance product usage.
- Created visual prototype that demonstrated new concepts and features.
- Designed interaction flows, wireframes, and prototypes for tablet and mobile applications.

EDUCATION

2021 - 2015

California State University of Fullerton

- Illustration Concentration, Art B.F.A
- Entertainment Art/Animation, Art B.F.A

2008 - 2012

Irvine Valley College

- Associate's Degree, Graphic Design

QUALIFICATIONS

UI/UX Design Specialization
Cal Arts Online Certification
SEP 2020

SKILLS

- User Research
- User Flows
- User Testing
- Experience Mapping
- Sketching
- Wireframing
- Mock-ups
- Lo / Hi-Fidelity Prototyping
- Design System

TOOLS

- Figma
- Sketch
- Adobe XD
- Photoshop
- Illustrator
- After Effects
- Premiere Pro
- Lightroom
- HTML / CSS / Javascript
- Principle
- InVision